Produce In A Box

Delivering Fresh and Local Produce to Worksites

The Onondaga County Health Department's Healthy Communities Initiatives launched a new program in July 2017, called "Produce in a Box." According to the Centers for Disease Control and Prevention, "eating more fruits and vegetables adds nutrition to diets, reduces the risk for heart disease, stroke, and some cancers, and helps manage body weight".

One key workplan objective of the Healthy Communities Iniaitives, is to improve access to fresh produce at key worksites located in Syracuse, NY. We selected the Civic Center bulding, as it is houses over 2,000 employees. We created an innovative and easy way for employees to purchase fresh produce. We partnered with a local farm, Emmi' Farms, who prepared boxes of fresh and local produce, delivered them to the Civic Center, and charged a reasonable price of \$20 per box.

Distribution of the boxes and money collection occurred at the Civic Center making it easy and efficient for employees to purchase their monthly box. Each box contained approximately 20 pounds of produce (a 1/2 bushel), recipe cards, and tips about storing and preparing produce. The feedback from employees was overwhelmingly positive. Due to employee requests, we added two additional months to the schedule.



Produce Sales



Month	Produce be	oxes sold
July	130	
August	150	
September	85	1
Additional boxes based on		01/20 0 000
employee requests	•	OVER 9,000
October	50	POUNDS OF
November	42	1 001103 01
Total produce boxes sold this	457	PRODUCE SOLD!
season		





